

**Mitchell College of Business**  
**Bachelor of Science in Business Administration Curriculum**  
**General Business - Beginning Fall 2020**

		Semester Hours		
<b>Area I – English Composition Requirements</b>				
<input type="checkbox"/>	EH 101 English Composition I *	3	<b>General Business is the only major with all major courses offered online.</b>  <b>It is intended for students who have completed Freshman-Sophomore courses and is not a 4-year online program.</b>  <b>Not every major course is offered each semester and some courses alternate as online or traditional courses.</b>	
<input type="checkbox"/>	EH 102 English Composition II *	3		
<b>Area II – Humanities and Fine Arts Requirements</b>				
<input type="checkbox"/>	Literature (EH 215-216, 225-226, or 235-236) <b>(Sequence Option)</b>	3		
<input type="checkbox"/>	Humanities (Select 1 from PAWS Degree Audit)	3		
<input type="checkbox"/>	Fine and Performing Arts (ARS 101, DRA 110, MUL 101, or ARH 103)	3		
<input type="checkbox"/>	Humanities & Fine Arts (Select 1 from PAWS Degree Audit)	3		
<b>Area III – Math and Science Requirements</b>				
<input type="checkbox"/>	MA 120 Calculus and Its Applications* <b>Ω</b> , or MA 125	3/4		
<input type="checkbox"/>	Natural Science <b>with lab</b> (Select 2 from PAWS Degree Audit)	4		
<input type="checkbox"/>		4		
<b>Area IV – History and Behavioral/Social Science Requirements</b>				
<input type="checkbox"/>	History (HY 101, 102, 135, or 136) <b>(Sequence Option)</b>	3		
<input type="checkbox"/>	Behavioral Sciences (PSY 120, SY 109, AN 100, or CA 211)	3		
<b>Freshman Core or Transfer Credit Elective (3 Hours Required)</b>				
<input type="checkbox"/>	BUS 150 Intro. to Business ♦ or Transfer Credit Elective *	3		
<b>Area V – Pre-Professional Business Core (Minimum C in each class required)</b>				
<input type="checkbox"/>	ACC 211 Financial Accounting *	3	<b>*Courses which must be completed before declaring any major.</b>  <b>18 hours of 200 Core must be completed before taking 300 Core classes.</b>	
<input type="checkbox"/>	ACC 212 Managerial Accounting *	3		
<input type="checkbox"/>	BUS 245 Data Analytics I * <b>online</b>	3		
<input type="checkbox"/>	BUS 255 Data Analytics II * <b>online</b>	3		
<input type="checkbox"/>	BUS 265 Legal Environment of Business *	3		
<input type="checkbox"/>	***CIS 250 Advanced Computer Applications * <b>online</b>	3		
<input type="checkbox"/>	ECO 215 Principles of Microeconomics *	3		
<input type="checkbox"/>	ECO 216 Principles of Macroeconomics *	3		
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<b>Area VI – 300 Business Core (2.0 Area GPA Required)</b>				
<input type="checkbox"/>	BUS 305 Data Analytics III or ECO 453 Intro to Econometrics	3	<b>A minimum 2.0 USA GPA is required to declare a major and to graduate.</b>	
<input type="checkbox"/>	FIN 315 Business Finance <b>online</b>	3		
<input type="checkbox"/>	MGT 300 Management Theory & Practice <b>online</b>	3		
<input type="checkbox"/>	MGT 305 Organizational Communication <b>(W) online</b>	3		
<input type="checkbox"/>	MGT 325 Operations Management <b>online</b>	3		
<input type="checkbox"/>	MKT 320 Principles of Marketing <b>online</b>	3		
<b>Major Courses (27 hrs.) Min 2.0 GPA required in this area</b>				
<b>Some classes alternate terms as online or traditional</b>				
<input type="checkbox"/>	ACC 380 Cost Accounting for Managers <b>online SP</b>	3	<b>Any MCOB 300-400 class not used as major may be used as Business Elective.</b>  <b>Other Courses regularly taught online include:</b> <b>MGT 334 Int'l Management</b> <b>MKT 374 Consumer Behavior</b> <b>MGT 441 Service Operations</b>  <b>Faculty Advisor:</b> <b>Dr. Treena Finney</b> <b>(tgillespie@southalabama.edu)</b>	
<input type="checkbox"/>	MGT 340 Organizational Behavior <b>(W) online FA, SP, SU</b>	3		
<input type="checkbox"/>	MGT 351 Human Resource Management <b>online FA, SP, SU</b>	3		
<input type="checkbox"/>	ECO 318 Managerial Economics <b>online SP, SU</b>	3		
<input type="checkbox"/>	FIN 343 Money Markets & Fin Institutions <b>online FA, SU</b>	3		
<input type="checkbox"/>	MKT 385 Services Marketing <b>online FA</b>	3		
<input type="checkbox"/>	3 GB Electives: ACC 331, ACC 381 (FA), ECO 330 (SU), FIN 300 (SP,SU)	3		
<input type="checkbox"/>	FIN 344 (FA,SU), FIN 345 (SU), MGT 311 (SU), MGT 390 (FA,SU),	3		
<input type="checkbox"/>	MGT 441 (SP), MKT 350 (SP,SU), MKT 380 (FA,SU)	3		
<b>Experiential Learning</b>				
<input type="checkbox"/>	Professional Experience (BUS 101, 201, and 301 <b>OR</b> (302 for <b>TR</b> ))	3		
<input type="checkbox"/>	Required Internship (496)	3		
<b>Business Electives (300 - 400 level)</b>				
<input type="checkbox"/>	<u>Two (2) 300-400 Level MCOB Courses other than the</u>	3	<b>All 300 Core classes are prerequisites to Business Policy - MGT 485/486.</b>	
<input type="checkbox"/>	<u>courses used above as Major, 300 Core or Experiential</u>	3		
<b>Business Policy Requirement</b>				
<input type="checkbox"/>	MGT 485 Bus Policy in a Global Econ. <b>(W) online Summers only</b>	3		
<input type="checkbox"/>	MGT 486 Undergraduate Comp Exam <b>(MGT 485 Co-Requisite)</b>	0		